



FOR IMMEDIATE RELEASE

CONTACT: Bill Smith
Smith Phillips
(603) 491-4280
bsmith@smith-phillips.com

**LEADING PROVIDER OF PARKING GUIDANCE TECHNOLOGY, INDECT USA,
JOINS IPSENS DATA ALLIANCE**

Branson, MO (June 29, 2015)—IPsens announced today that INDECT USA has joined the IPsens Data Alliance, an open systems exchange offering a variety of Cloud-hosted parking management solutions to parking owners and operators. The addition of INDECT to the Data Alliance provides access to the industry’s best sensor-based parking guidance technology.

“We are very pleased to add INDECT to our growing list of Data Alliance partners,” said Gorm Tuxen, president of IPsens LLC. “We are particularly pleased that INDECT shares our vision for a more open sharing of data in the parking industry, giving customers more control of how they want to build their particular systems solutions.”

INDECT joins long time member Nedap Identification Systems in the IPsens Data Alliance, which was created to provide unprecedented utility, flexibility, and scalability to parking management systems. INDECT brings to the Alliance industry-leading parking guidance, which can be combined with the locational vehicle counts and single space sensor solutions as part of the IPsens’ cloud-hosted parking management suite, iPro. Membership in the alliance allows INDECT customers the additional functionality of integration with the IPro Parking Enforcement technology and pay-by-phone solutions.

“We are excited to be part of the IPsens Data Alliance,” said Dale Fowler, director of INDECT USA. “This is a time of extraordinary technological advances in the parking industry, and the Alliance offers parking owners and operators unprecedented access to the most useful and effective solutions. Because many of the Alliance’s various offerings are created and marketed by different companies, they aren’t typically available in a single suite outside of the Alliance.”

About INDECT USA

INDECT is the leading provider of parking guidance systems. INDECT’s systems combine the most advanced parking space sensors with industry-leading data management technology to offer drivers a safer, more convenient parking experience while helping parking owners operate their parking assets more efficiently and profitably. INDECT USA can be found online at www.indectusa.com.

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About the IPsens Data Alliance

The IPsens Data Alliance was created by IPsens, LLC to serve as an open systems exchange for the Cloud-based sharing and analysis of parking data utilizing solutions from a wide variety of technology providers. The Alliance permits parking owners and operators to design and grow technology suites that will meet their unique preferences and needs.

IPsens provides a full suite of cloud hosted parking and traffic management solutions, based on data input from various sensors, counters, parking operations and 3rd party alliance member systems.

IPsens can be found online at www.IPsens.net

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